RIGHT The Notting Hill Hotel's decoration is part of a 'total concept' devised by HIP, and ranges from the furniture to the lighting. BELOW In this public part of the hotel, the use of natural light to provide the area with a feel of spaciousness can be appreciated. Lobby's flooring: White Shine Carrara Marble 59.6 x 59.6 cm, with a cut-to-measure beveled edge 29.6 x 59.6 cm Black Marquina, both by Porcelanosa.



reception area has one wall entirely covered by antique suitcases – an exceptionally original and bold idea. White Shine Carrara Marble flooring 59.6 x 59.6 cm, with a cut-to-measure beveled edge 29.6 x 59.6 cm Black Marquina, both by Porcelanosa.

NOTTING HILL AMSTERDAM HOTEL

A HOME AWAY From Home

In the heart of Holland's capital this boutique hotel is perfect for visiting the city centre and then relaxing as if at home. An intimate effect achieved thanks to the high quality of **Porcelanosa Group's** materials.



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FROM TOP TO BOTTOM 'Londen' Notting Hill Restaurant Bar & Lounge and the corridor to the rooms, both with White Shine Carrara Marble flooring 59.6 x 59.6 cm, with a cut-to-measure beveled edge 29.6 x 59.6 cm Black Marquina, both by Porcelanosa. In the corridor leading to the restaurant, as well as in all corridors of the different floors, Black Cubica 59.6 x 120, by Venis, covers the bottom half of the walls, with wallpaper in the upper part.

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n a renovated, historic office building in this Dutch city, the Notting Hill Amsterdam boutique hotel offers its guests comfortable, intimate and relaxing accommodation. It is the ideal starting point from which to visit Leidse Square, Rembrandt Square and Amsterdam's Museum District, as it is located between the bustling Utrechtsestraat area and the famous Albert Cuyp Market. The firm of interior architecture entrusted with this complete facelift - finished in just a year from acquiring the project - has been Hoopman (HIP), which designed a 'total concept' for the hotel: style, atmosphere, service levels, interiors, exhibition space, materials, lighting and furniture. A unique space created with a clear philosophy - to offer the traveller a home away from home; to be able to relax in comfort and with absolute privacy, says Wim Hoopman, commissioned with coming up with this concept (www.hiprojects.nl).

A striking composition in the hall was created by covering a wall with over 50 antique suitcases as is the eye-catching 'Monsieur Notting Hill', bronze statue, created in collaboration with French artist Gilles Blancard and represents the hotel's logo, sketches of which hang in every room.

In 'Londen', the Notting Hill Restaurant Bar & Lounge, the use of wooden panels and blinds by HIP can be seen, and - just as in the entire hotel - provide a spacious feel and shape this chic and truly international atmosphere. Open to guests and the general public alike, and with a deliciously varied menu, it has a summer terrace with views to the Dutch Canals and the Nederlandsche Bank.

The hotel has 67 rooms with different categories: Delux Rooms (double and single), and Executive Canal View Rooms, which - as their name indicates - have fabulous views onto the Canal. Designed in the purest boutique style - in sober white and tones of black and brown - they include a number of technological gadgets, plus others to be found in four-star hotels, such as an LED television, a Nespresso coffee maker and a telephone with Iphone connection. The rooms' bathrooms are ideal for relaxing thanks to the design elements chosen and to the colour white that permeates the entire space. The choice of art exhibited throughout the hotel - perfectly placed by the HIP team - deserves mention. /



ABOVE One of the hotel's rooms, designed in the purest boutique style. LEFT Outstanding in the bathroom of one of the rooms is the use of shades of white: White Carrara Marble, 31.6 x 90 cm (wall covering), and Shine White Carrara Marble, 43.5 x 43.5 cm (flooring), both by Porcelanosa. With such elements as EOS basin, by Gamadecor, Arquitect shower tray, by Systempool, and NK ONE wall hanger, by Noken. In addition, in the larger bathrooms we find the pro-part edge by Butech and SP ONE bathtubs, by Systempool.